

Grafton

Jacaranda Festival The Daily Examiner

Attention Business Owners and Managers...

5 Reasons to enter this year's Daily Examiner Business Competition 2018

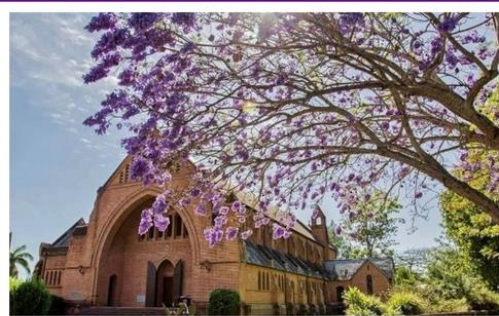
1. Get potential customers who may have never visited your store
2. Get existing customers to visit more often
3. Have fun and build your team's morale all at the same time
4. Win great prizes for you and your customers
5. Eternal bragging rights when you win...

How ?...3 ways to enter

1. Jacaranda Spot It Competition
2. Jacaranda Best Dressed Window Competition
3. Jacaranda Thursday Business Competitions:
 - a. Staff Dress up in Store
 - b. Gold Cup Performance – Market Square
 - c. Silver Cup Performance – In Store and/or at Market Square for Businesses with 10 or Less Employees

By entering, not only does your Business have the chance to WIN an advertising package from the Daily Examiner BUT YOUR CUSTOMERS have the chance to WIN vouchers from participating business just for entering the SPOT IT COMPETITION!

Special thanks to The Daily Examiner, as the major sponsor of this event



Jacaranda Festival 2018



1. Jacaranda Spot It Competition

Who: All Shops / Businesses in Grafton, South Grafton, Ulmarra

When: Starts - 9.00am - Saturday 27th October 2018

Ends - 4:00pm – Sunday 4th November 2018

What: Enter this section if you will be placing one random SPOT IT ITEM in your Business Window for your customers to SPOT for their chance to WIN over \$500 in prizes!

Why: Enter this competition if you want new and existing customers to visit your business

Details: Once your Entry Form and payment of the \$30 Spot It Entry Fee has been received, you will receive Customer Entry Forms + 1 x Spot It Poster for Display in your Window. Alternatively, businesses have the option to donate a \$30.00 voucher for their business to be used as Customer Spot It Price (limited to 5 businesses).

Businesses - How to Enter:

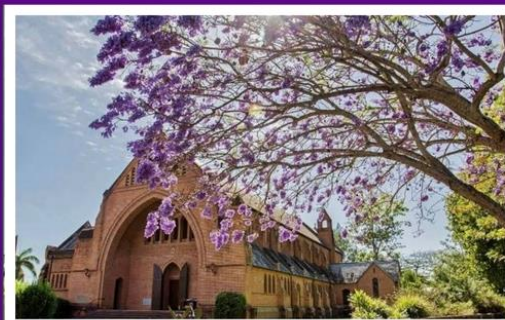
1. In Store - All Stores will be provided with a copy of the Customer Entry Form to hand out to Customers. (Stores responsibility to print more when needed)
2. Jacaranda Festival Website- www.jacarandafestival.com
3. Jacaranda Souvenir & Information Shop at Grafton Shoppingworld.

Customers - How to Enter:

Completed Customer Entry Forms can be dropped or sent to:

1. Jacaranda Souvenir & Information Shop at Grafton Shoppingworld
2. Jacaranda Festival Office - PO BOX 400, Grafton NSW 2460
3. Or via email at jacarandafest@bigpond.com

Jacaranda Festival 2018



2. Jacaranda Best Dressed Window Competition

Who: All Shops / Businesses in Grafton, South Grafton, Ulmarra

When: Starts - 9.00am - Saturday 27th October 2018

Ends - 4:00pm – Sunday 4th November 2018

What: Enter this section if you wish to decorate your Business Window for the duration of the Jacaranda Festival.

BEST OVERALL WINDOW DISPLAY WILL BE JUDGED NO LATER THAN FRIDAY 2nd NOVEMBER 2018

*However, we do encourage all Businesses to leave their Window dressed till the last day of the Jacaranda Festival, Sunday 5th Nov

Why: Enter this competition to support the Jacaranda Festival by decorating your Business Window and spreading the Jacaranda Spirit throughout the 9-day Festival

Awards: Trophies and Daily Examiner Advertising Vouchers will be awarded to the following WINNERS:

Overall Winner: Jacaranda Festival Trophy

Awarded to Overall Best Dressed Window Display

Section 1 Winner: Hospitality (Café, Bakery, Restaurant)

Section 2 Winner: Retail (Clothing, Electrical, Pharmacies, and Hairdressers etc.)

Section 3 Winner: Office (Banks, Financial Institution, Real Estate, Office etc.)

Section 4 Winner: Community and Care (Patients and Staff of a Nursing Home, Hospital Ward, Convalescent Home or Respite Care Facility)

Jacaranda Festival 2018



3. Jacaranda Thursday Business Competitions

- a) Staff Dress Up In Store
- b) Gold Cup Performance – Market Square
- c) Silver Cup Performance – In Store and/or at Market Square for businesses with 10 or Less Employees

Who: All Shops / Businesses in Grafton, South Grafton, Ulmarra

When: Jacaranda Thursday 1st November 2018

What: Enter this section if your Staff WILL be participating in one or more of the following Jacaranda Thursday Business Competitions:

- a. Staff Dress Up In Store
- b. Gold Cup Performance – Market Square from 1pm on Jacaranda Thursday.
- c. Silver Cup Performance – In Store and/or at Market Square for businesses with 10 or less employees (*These businesses are also invited to enter the Gold Cup Performances at Market Square).

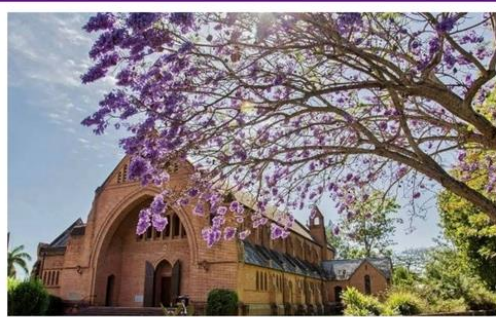
Why: Enter this competition to make the Jacaranda Festival great, entertain your customers and build team morale... PLUS YOUR BUSINESS COULD WIN!

A. Rose Bowl Trophy - Awarded for Best Dressed Staff In Store on Jacaranda Thursday.

B. Gold Cup Trophy - Awarded for Best Staff Performance & Participation at Market Square on Jacaranda Thursday.

C. Silver Cup Trophy - Awarded for Best Staff Performance & Participation In-Store and/or at Market Square on Jacaranda Thursday for businesses with 10 or less employees.

Jacaranda Festival 2018



Jacaranda Business Competition Entry Form 2018

To Participate Simply:

1. Fill in the Entry Details Below
2. Tick the relevant competition box that your Business would like to participate in. *Please note: Your Business can participate in 1 and/or ALL competitions below.
3. Return your completed Entry Form to the Jacaranda Festival Office on Wednesdays or Thursdays or phone 6642 3959 for more details.

Entry Details

Business Name:

Address:

Email:

Authorised Person:

Authorised Signature:

- Spot It Competition – Enter below the description of your random SPOT IT ITEM that is out of place in your Business Window (i.e. Banana in Chemist window)

Spot It Item: _____

Cost to Enter Spot It: \$30.00

Please find enclosed as my Jacaranda Spot It Entry Fee of \$30, made payable to the Jacaranda Festival by Cheque or paid in Cash enclosed with this Entry Form, receipts will be issued.

2. Jacaranda Best Dressed Window Competition

- Section 1 – HOSPITALITY (Café, Bakery, Restaurant)
- Section 2 – RETAIL (Clothing, Electrical, Pharmacies, Hairdressers etc.)
- Section 3 – OFFICE (Banks, Financial Institution, Real Estate, Office etc.)
- Section 4 – COMMUNITY & CARE (Patients and Staff of a Nursing Home, Hospital Ward, Convalescent Home or Respite Care Facility)

(*Best Dressed Window Displays in the sections above are judged prior to Jacaranda Thursday*)

3. Jacaranda Thursday Business Competitions

- Rose Bowl Trophy– Awarded to Best Dressed Staff In-Store on Jacaranda Thursday
- Gold Cup Trophy Performance – Awarded to Best Staff Performance & Participation at Market Square on Jacaranda Thursday from 1pm. (Please note all Stores must be at stage by 12.55pm for Gold Cup Performances)
- Silver Cup Trophy Performance – Awarded to Best Staff Performance & Participation

Jacaranda Festival 2018



Judging Criteria and Terms and Conditions

1. Name on Entry Form will be recorded as Business Name for Trophy's & Awards.
2. Judging will take place prior to Jacaranda Thursday 1st November for those Businesses not participating in the Jacaranda Thursday Business Competitions
3. For those Businesses participating in Jacaranda Thursday Business Competitions, judging will take place on the morning of Jacaranda Thursday 1st November in store & if performing at Market Square from 1pm by official Jacaranda Festival Committee Judges by set criteria set out by Festival Committee.
4. The Jacaranda Festival Committee Business Competition Judges will be looking for Overall Individual Theme, Overall Effort & Staff Participation and Overall Presentation.
5. Businesses will be judged on the above criteria out of a 1 through to 5 scoring system.
6. Businesses wishing to compete for the Gold Cup must be at Market Square stage by 12.55pm to perform and will be judged as above.
7. There is no limit to the number of employees participating in the Gold Cup Performances, 1 or more people can perform in the Gold Cup performance.
8. The Silver Cup will be awarded to the best performance to a Business with 10 or less employees In Store and/or at Market Square on Jacaranda Thursday.
9. Trophies & Prizes will be presented at the end of the performances on stage. Business not present at the Market Square Stage will be contacted after the Festival to arrange collect of trophies and/or prizes.
10. The Cup Trophies can be held and displayed in the winning Businesses until the following Jacaranda Festival. The winning Business Name entered on the Entry Form will be placed on the Trophy at the end of the Festival and returned to the winning Businesses.
11. Businesses entering the Jacaranda Spot It Competition. The Spot It competition will commence on Saturday 29th October through till Sunday 6th November at 5pm when entries close. The Spot It competition entry forms will be available for download from www.jacarandafestival.com and also available from participating stores, and the Jacaranda Festival Souvenir & Information Shop at Grafton Shoppingworld. All entries must be received no later than 5pm Monday 24th October at the Jacaranda Festival Office to be eligible. There is \$500 worth of prizes to be won, the prize money will be split evenly between winning entries who complete the most correct answers to the Spot It items. Winners Names will be published in The Daily Examiner & announced on air on 2GF same day.
12. The judge's decision is final, and no correspondence will be entered into.
13. Information on how to enter and prizes forms part of these Terms and Conditions. Participating in this competition is deemed acceptance of these Terms and Conditions. Full terms and conditions can be found at www.jacarandafestival.com